

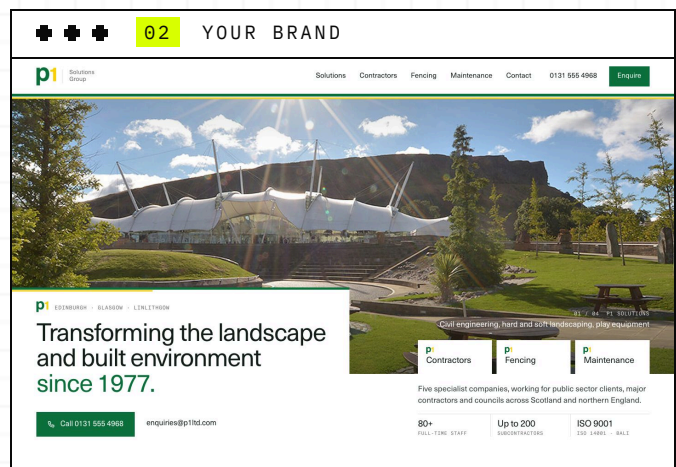
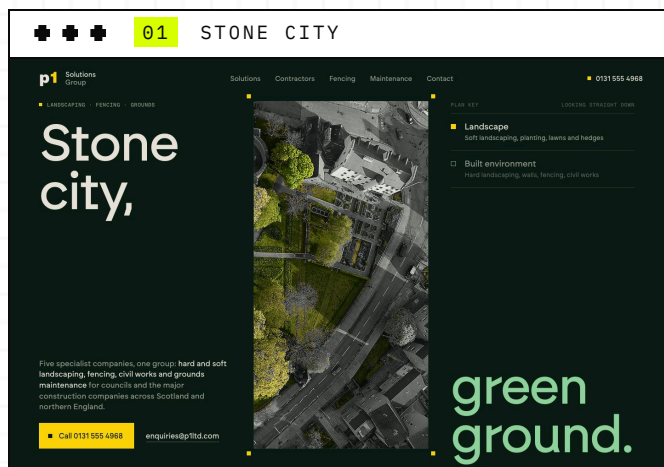


A new website for P1 Solutions.

PREPARED FOR THE P1 SOLUTIONS TEAM • BY ERIC BERG, CRUSH

THE TOP OF YOUR HOMEPAGE

Two ways it could look. Pick one, and we build the rest in it.



THE LAUNCH

£1,850

for £2,645 of work, one time

LIVE

Within a week

of saying go

YOURS

Yours to keep

site and domain in your name



01 WHERE WE STARTED

What we built it around.

01 Stone city, green ground.

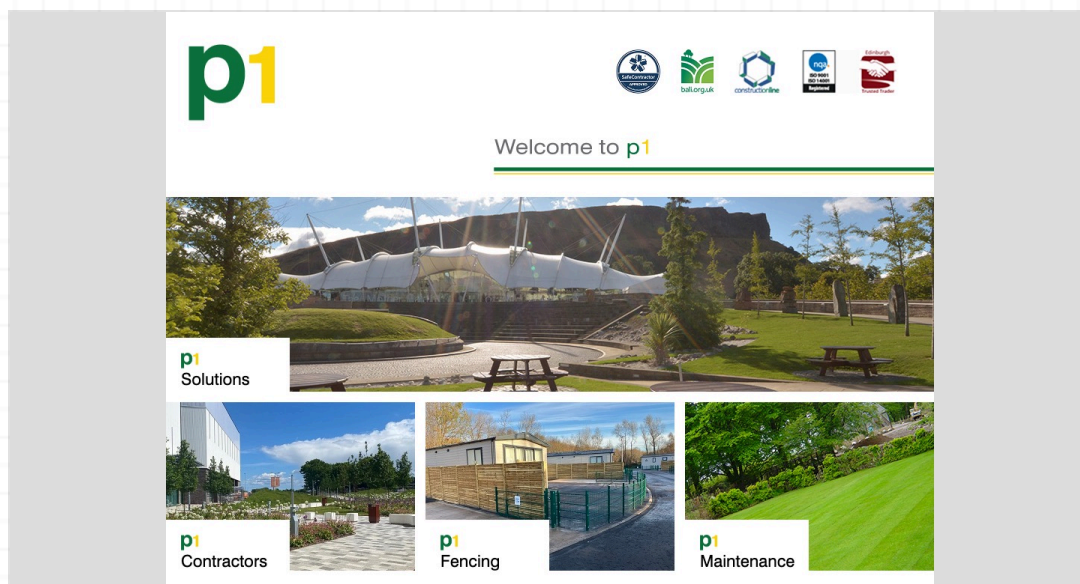
Option 1 opens on your own drone photo of a walled garden between stone tenements, all grey, then the lawns, beds and trees come back green. A plan key relights the soft landscaping or the built environment, the two halves of your work.

02 Your own line, since 1977.

Option 2 stays inside your brand: the p1 mark, your green and yellow, and your homepage line over your Salisbury Crags photo. Tabs along the bottom switch it to Contractors, Fencing or Maintenance, each with its own picture.

03 The call is on the first screen.

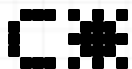
Both options put 0131 555 4968 and your enquiries address up top, and on a phone the Call button stays at the bottom of the screen the whole time.



TODAY



ON A PHONE



02 WHAT YOU GET

Pay for the website. Get the whole launch.

01	The website Up to five pages built out from the top you've just seen, in the same look, with your own words and photos. On your domain within a week of saying go.	£1,850
02	A launch promo A short animated video made from your own photos and words, sized for Instagram, Facebook and anywhere else you post.	£105
03	A launch email Designed and written for the councils, contractors and site managers you already work with, so they hear about the new site from you.	£265
04	A launch ad set Twelve ads, each sized for feeds and stories, with moving versions of the best four.	£265
05	30 days of changes Text or email us what to change. It's live the next business day.	£25

PLUS, WHEN YOU SAY GO BEFORE 18 NOVEMBER 2026

BONUS	Email setup and list import We set up your email sending and bring your client list over, ready for the launch email.	£135
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TOTAL VALUE

~~£2,645~~

YOU PAY

£1,850

THE ONE-WEEK PROMISE

If the site isn't live within a week of go, your first three months of changes are free.

ALL PRICES IN POUNDS STERLING. EACH VALUE IS OUR OWN PRICE FOR THAT PIECE ON ITS OWN.



03 HOW IT GOES

Live within a week of go.

DAY 0

You say go

You pay the 50% deposit and send us access to your domain.

DAYS 1 TO 7

We finish the site

We build out the remaining pages. You see every page before anything goes live.

LAUNCH

It goes live

The site goes up on your domain, and the promo, email and ads are ready to go out with it.

30 DAYS

Changes, next day

Text or email a change and it is live the next business day.

04 INVESTMENT

The launch

£1,850

To start, when you say go (50%) £925

When the site goes live £925

AFTER LAUNCH, MONTH TO MONTH, ONLY IF YOU WANT THEM

Unlimited edits, live next business day £25/mo

Four animated promos a month, vertical and square £320/mo

Two custom email designs a month £210/mo

Twelve unique ads a month £210/mo

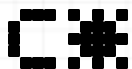
05 WHAT YOU OWN

- The site, the domain and every file, in your name.
- Hosting is included.
- No commitment on anything monthly. Cancel anytime; the site stays yours.

OR ALL FOUR, TOGETHER

£425/mo ~~£765~~**OPTIONAL
ADD-ON**

Unlimited edits, four animated promos, two custom emails and twelve unique ads every month. You save £340/mo. No commitment, cancel anytime.



06 NEXT STEP

Say go.

Reply to this email or write to eric@crushhh.co, and the build starts.
This proposal holds until 18 November 2026.

Say go by email

See the first look again

Eric Berg

CRUSH DIGITAL ATELIER · ERIC@CRUSHHH.CO · CRUSHHH.CO